



# Greater Long Branch Rev. Dr. Martin Luther King, Jr. Memorial Guild

With a rich history of support of the Greater Long Branch community, “The Guild” has made a lasting impact. From political forums to community organization, our efforts have been consistent and meaningful. Here's a brief look at our origins and what lies ahead.

## COMMUNITY Our Mission

In one of his last important works, Dr. King wrote the book, *Where Do We Go From Here, Chaos or Community*. We choose Community. Our mission is to uplift the Long Branch community through education, advocacy, and collaboration, ensuring equitable access to resources and creating a more just and inclusive society.

## BUILD WITH US Meeting Schedule

October 8 | November 12 | December 10  
*Monthly Every Second Tuesday*

## WHAT'S NEXT Events

**Long Branch Board of Education Candidates Forum 2024** | October 22 • 6 - 8 p.m.  
*Portuguese Club of Long Branch, Inc.  
191 Broadway Avenue, Long Branch, NJ*

**MLK Memorial Guild Weekend Events**  
January 17 - 20 | *More Details to come*

## KEY MILESTONES

### AUGUST 1968

**Founded** by Norman C. Mooney, Rev. Dr. C.P. Williams, and Richard “Dick” Webster, “The Guild” was formed to celebrate Dr. King’s message of doing for others as he urged us to embrace a spirit of service and compassion, recognizing that our actions have the power to create positive change.

### JANUARY 1995

The Guild **merged with the Community Action Board of Greater Long Branch** to strengthen its efforts to support Dr. King's legacy by working toward a more just and equitable society, where everyone is valued and respected, regardless of their race, ability, religion, or background.

### JANUARY 2001

**MLK Park** was dedicated as a reminder to us to continue to uphold the tenets and beliefs of the late Dr. King.

IN HONORING HIS LEGACY, LET'S COMMIT TO ACTS OF KINDNESS,  
UNDERSTANDING, AND COMMUNITY SERVICE. BY WORKING  
TOGETHER, WE CAN BUILD A WORLD WHERE THE PRINCIPLES OF  
EQUALITY AND JUSTICE PREVAIL.



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